



EVES ADDICTION.com
Exquisite Sterling Silver Jewelry



**A Hand Book on
Sterling Silver Jewelry**

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STERLING SILVER JEWELRY (BASICS)

Sterling silver is an alloy made from a mix of silver (92.5 percent) and copper (7.5 percent). It is an elegant white color and a highly reflective metal, due to which it finds extensive use in the jewelry industry. Apart from jewelry, sterling silver is also used in making watches and other decorative objects such as ornamental flower vases. Although it doesn't stand the test of time as gold, the affordability and beauty of sterling silver jewelry make it a popular choice. It is much more affordable than traditional gold, diamond or newer platinum jewelry.

At evesaddiction.com, we offer you a large collection of lovely sterling silver jewelry, which consists of [sterling silver rings](#), [sterling silver earrings](#), [sterling silver necklaces](#), [sterling silver pendants](#) and [sterling silver bracelets](#). Each piece of sparkling sterling silver jewelry is crafted to perfection, which is why, when you wear our jewelry, you feel truly beautiful. And what's more, you can keep changing styles often as you like! For fashion conscious shoppers, there's no better bet than sterling silver jewelry.



Apart from sterling silver, find also amazing [cubic zirconia jewelry](#) and designer [inspired jewelry](#) at evesaddiction.com.

Silver is back in fashion, which is why our sterling silver jewelry, is gaining immense popularity. If you want to look fashionable, you can't afford to miss our sterling silver jewelry collection. As you can see, with us, it doesn't take much to be a star!

SILVER JEWELRY INDUSTRY

The use of silver by mankind dates back to prehistoric times. It originated in Asia in about BC 3000. Silver ornaments and decorations have also been found in royal tombs of Egypt and Central America. Due to its malleability, ductility and luster, it was mainly used in making jewelry. Silver was also used for paying debts, at religious places, as utensils and later on, as coins.

In today's world, silver is most popular as a precious metal for jewelry and is used by both men and women. In its pure form, silver is a soft metal, which is why it is mixed with other metals such as copper to make it strong. Sterling silver (commonly known as 925 silver) is an alloy made from a mix of silver (92.5 percent) and copper (7.5 percent) and is popular in today's silver jewelry industry. Not only is it affordable, but also adaptable for a range of designs. Its radiant white color is a good match for almost any dress style.

If you have been smitten by that lovely necklace or earrings, worn by your favorite celebrity, you can buy it at EvesAddiction.com! Our celebrity jewelry, celebrity style jewelry, celebrity inspired jewelry, celebrity inspired rings and celebrity rings, are sure to impart to you an air of regality.

Silver has an uncanny ability to adapt with fashion. Unlike the olden heavy silver jewelry, the silver jewelry industry today offers many lightweight, sophisticated and trendy designs. From our collection, you are sure to find great style at extremely affordable prices. Change your look as often as you like with EvesAddiction.com!

ALL ABOUT JEWELS

When you buy jewels, it helps if you have knowledge of commonly used terms and materials used in jewelry. Some of them are listed.

Amber – A yellowish brown translucent fossilized conifer tree resin. It may also come in other colors such as red, white, black and blue.

Amethyst- A mineral quartz gemstone. It ranges in color from lavender, deep purple to green. Deep colored stones are more valued.

Citrine- A yellow semi precious stone that ranges in color from pale yellow to golden brown.

Cubic Zirconia- A synthetically produced gemstone that resembles a diamond. It is inexpensive yet classy. Comes in many colors. Choose your jewels from amazing cubic zirconia jewelry at EvesAddiction.com - cubic zirconia rings, cubic zirconia earrings, cubic zirconia necklaces, cubic zirconia pendants and cubic zirconia bracelets.

Diamond- Lustrous highly priced gemstone. The most common are the colorless diamonds, but diamonds also come in yellow, orange, brown and almost black colors. The rarer colors include red, blue, green, and purple. A diamond's value is based on the '4 C's'- color, cut, clarity, and carat weight.

Emerald- Green colored precious stone. They come as six-sided crystals.

Gold- A precious yellow colored metal that is mixed with other metals, usually silver and copper, to make it harder. The purity of jewels made of this metal is measured in karats, 24 K being the purest.

Karat- The unit of measurement of gold content in a piece of jewelry. It ranges from 1 to 24 and the higher the Karat, the greater its gold content. This term is not the same as Carat, which is a measure of the weight of diamonds and other gemstones.

Pearl- Gems grown in oysters and other mollusks. In nature, pearls are formed when a foreign object (like a tiny particle of sand) enters their shell. The mollusk secretes a lustrous substance that coats the object. Pearl prices vary based on the size and symmetry. A perfect round natural pearl is expensive and jewels made of artificially cultured pearls cost relatively less.

Platinum- A white colored precious metal, heavier than gold. It is mixed with another metal to strengthen it. Holds gem stones well.

Polish- The process used to make metal or stone smooth and glossy. Polishing helps eliminate flaws and increases shine.

Ruby- A gemstone, commonly pink or red in color, but may also be purple or brown colored.



Silver- A white metal, usually mixed with other metals. Silver tarnishes on being exposed to air. At EvesAddiction.com, find a large collection of trendy sterling silver jewelry such as sterling silver rings, sterling silver earrings, sterling silver necklaces, sterling silver pendants and sterling silver bracelets.

Our celebrity jewelry, celebrity style jewelry, celebrity inspired jewelry, celebrity inspired rings and celebrity rings, are sure to get you noticed!

KINDS OF JEWELRY/MATERIAL

From bones, ivory, seashells and wood in ancient times to today's sparkling gold, platinum, silver and diamonds, jewelry has indeed come a long way. There are numerous types of jewelry available in the market, made of innumerable kinds of materials, both natural and synthetic. The most common types of jewelry include those worn on the hand, neck, ears, hair and ankles. Hairpins, brooches, necklaces, chokers, bangles, bracelets, rings, earrings, anklets and tiaras among others, are made of different types of materials, each imparting to the jewelry a specific look and feel. Metals, gemstones, organic materials and synthetically manufactured materials are used extensively in making different kinds of jewelry.

The most commonly used metals in jewelry include gold, silver, stainless steel and platinum, which may be alloyed with other metals to strengthen them. Gold and platinum are among the most expensive metals. Sterling silver is fast emerging as one of the most popular metals used in modern jewelry design. Sterling silver (commonly known as 925 silver) is an alloy made from a mix of silver (92.5 percent) and copper (7.5 percent). Not only is it affordable, but also adaptable for a range of designs, and its radiant white color gives it a classy look.

At EvesAddiction.com, take your pick from a large collection of trendy sterling silver jewelry, which include sterling silver rings, sterling silver earrings, sterling silver necklaces, sterling silver pendants and sterling silver bracelets. Feel glamorous with our designer inspired jewelry, designer style jewelry, designer knock off jewelry, designer inspired rings, designer inspired earrings and designer inspired necklaces in sterling silver.

The most popular organic materials used in jewelry include pearls (from mollusks) and amber (fossilized conifer tree resin). Gemstones are found as rocks, in nature, but they can also be made synthetically in the lab. They come in almost every color and are used in the making of different kinds of jewelry. Depending on their rarity and properties, they may be either semi precious or precious.

Examples of precious stones include diamonds and emeralds. Citrine, amethyst, ruby and topaz among others are semi precious stones.

If you are looking for inexpensive yet classy jewelry, synthetic materials are what you are looking for. They offer a great combination of elegance and affordability. The most popular among them is

cubic Zirconia, a synthetically produced gemstone that resembles a diamond. At EvesAddiction.com pick colorful and classy cubic zirconia jewelry- cubic zirconia rings, cubic zirconia earrings, cubic zirconia necklaces, cubic zirconia pendants and cubic zirconia bracelets.

Apart from offering different kinds of jewelry, at EvesAddiction.com, we also keep you updated on the latest in the glamour world. Our celebrity jewelry, celebrity style jewelry, celebrity inspired jewelry, celebrity inspired rings and celebrity rings, are sure make you feel like one yourself. You will be amazed by our wonderful collection of inspired jewelry, style jewelry, inspired rings, inspired earrings, inspired necklaces and inspired bracelets, that are replicas of popular designer jewelry and celebrity jewelry. Now don't think twice. Wear designer and celebrity jewelry at your whim!

BUYING JEWELRY TIPS

Buying jewelry can often be confusing. But you can't afford to go wrong, since apart from the money involved, there is also an emotional side to buying jewelry. Browse through our buying jewelry tips to get an insight into buying the right jewelry.

- Among the most important jewelry buying tips are - always buy jewelry only from a reputed store and read thoroughly through the warranty policy. If it's an online store, read the company policies, shipping, product return and warranty policies before buying. Also read up on the reviews posted by buyers online.
- When buying gold, check the gold Karat. The Karat quality marking informs you about the proportion of gold that is mixed with the other metals. The higher the karat, the more expensive the jewelry. Pure gold is 24 Karat. 18 K jewelry implies jewelry that contains 18 parts of gold, mixed with 6 parts of another metal. Ensure that the company trademark with Karat claim is marked on your jewelry. Gold plated jewelry implies that gold is plated on another base metal and unlike gold, wears with use.
- Platinum is costlier than gold. When buying platinum jewelry, check the purity marking, since it also alloyed with other platinum group metals. A marking of 900 or 90% Platinum implies that 900 parts out of 1000 are pure platinum.
- Silver used in jewelry is also mixed with other metals. Sterling silver consists of 92.5% silver. It may be marked 925, which means that 925 parts per thousand are pure silver. Men can find a great choice in silver jewelry such as classy silver cuff links, tie bars or an I.D. bracelet. For women, a lovely collection of trendy sterling silver jewelry awaits you at EvesAddiction.com. Pick from sterling silver rings, sterling silver earrings, sterling silver necklaces, sterling silver pendants and sterling silver bracelets.
- One of the most important jewelry buying tips when it comes to gemstones, is to beware of imitations in plastic and glass. The synthetically manufactured stones are less expensive than naturally mined stones. Gemstones are usually measured by weight. The basic unit for weighing gemstones is the carat. Find out from your jeweler about the care of your gemstone.
- When buying diamond jewelry, keep in mind the 4 C's i.e. color, cut, clarity, and carat. Diamond weight is measured in Carats. Diamond surfaces may often be filled with other substances or it may be laser treated to remove flaws. Your jeweler should be able to tell you about any filling that may not be permanent.
- Many jewelers may sell cubic zirconia as diamonds with names such as 'Russian diamonds'. Cubic Zirconias look like diamonds, but are actually lab made and hence much more affordable than diamonds. At EvesAddiction.com find some sparkling yet affordable cubic

zirconia jewelry. Pick from cubic zirconia rings, cubic zirconia earrings, cubic zirconia necklaces, cubic zirconia pendants and cubic zirconia bracelets.

- When it comes to pearls, since natural pearls are rare, most pearls used in jewelry are either cultured or imitation pearls. A Pearl's value is based on its size, and the quality of its nacre coating, which imparts the sheen. If buying colored pearls, find out if they are naturally colored, dyed or treated.

HOW TO MEASURE YOUR RING SIZE

Your ring must have just the right fit, not tight that it constricts your finger and not loose that it slides out every now and then. Which is why, it's becomes imperative to know how to measure your ring size correctly. When you are making online purchases, it becomes all the more necessary, since you cannot try the ring before buying. Follow these simple steps to arrive at your ring size.

- Use a string or a thin strip of paper and wrap it around the base of the finger.
- With a pencil or pen, mark the point on the string or paper where it forms a complete circle.
- With a ruler, measure the length of the string till the marked end. Ideally, measure it in millimeters for better accuracy. Measuring in inches or centimeters may require you to note accurate decimal fractions.
- Keep in mind that you need to take the knuckle into consideration. Usually the base of the finger may be smaller than the knuckle.



RING SIZE

From the chart below, determine your ring size.

Ring Size	Finger width in mm
4	46.7
4 ½	48
5	49.2
5 ½	50.5
6	51.8
6 ½	53.1
7	54.3
7 ½	55.6
8	56.9
8 ½	58.2
9	59.4
9 ½	60.7
10	62
10 ½	63.3
11	64.5
11 ½	65.8
12	67.1
12 ½	68.3
13	69.6

- For the most accurate reading, measure the finger at the end of the day when the finger is the largest. Also don't measure cold fingers. This is when fingers are the smallest.
- When you know how to measure your ring size, you can use the similar method to find the ring size for that special someone. If you want to keep an element of surprise, borrow his/her ring on some pretext and slide it down a tapered candle. Then measure according to

the chart. You could also try making an imprint of the ring by pressing it into a piece of soap or clay to get the impression. You can then take it to a jeweler to obtain the measurement. The simplest method is to draw a line around the inside of the ring. With this too, a jeweller would be able to help you determine the size.

At EvesAddiction.com, we offer you some of the most beautiful collection of rings. Our celebrity jewelry, celebrity style jewelry, celebrity inspired jewelry, celebrity inspired rings and celebrity rings are replicas of popular designer jewelry and celebrity jewelry, and can make anyone feel special. Find also beautiful pieces from our collection of inspired jewelry, style jewelry, inspired rings, inspired earrings, inspired necklaces and inspired bracelets. Now that you know how to measure your ring size, buy an elegant ring from our collection. Forget Ben Affleck; now you too can propose to the one you love, with a pink diamond celebrity inspired ring!

HOW TO PICK A NECKLACE SIZE

When it comes to jewelry, size is an important factor. A piece of jewelry, however beautiful it may be can look awkward, if the size is incorrect. This is particularly true in the case of necklaces. A choker should not dangle at the base of the neck and an elaborate diamond necklace looks best when worn at the collar line. When you know how to pick a necklace size, you can look really lovely, with any necklace.

Like garments and shoes, necklaces also come in standard sizes, which vary for men and women. The following chart gives you the standard sizes.

For Women

15"	Choker length
16"	collarbone
17-18"	few inches below collarbone
20"	above garment neckline
22"	below neckline

For Men

18"	Base of the neck
20"	collarbone (common length for average men)
22"	just below the collarbone
24"	a few inches below the collarbone

But, how do you determine if your neck size is 18" or 22"? Often, most people are unaware of their neck sizes, which is why they have no idea of how to pick a necklace size that is right for them. To get a correct neck measurement, take a soft measuring tape, and circle around the base of your neck. That gives your neck size. If you don't have a soft measuring tape you could wrap a ribbon or string around the base of your neck, mark the spot where it meets, and then measure it using a

hard measuring tape. Once you know your neck size, choose a necklace length two sizes above your neck size (for a minimum length necklace). For example if your neck size is 16", an 18" necklace will rightly wrap around your collarbone.

For women as well as men, in the case of a halter neck or turtleneck shirt, a long necklace works better. For women, a choker looks best for a strapless dress or when the neckline is low. When buying chains, remember that chains with heavy pendants on them will hang slightly longer. Often you may also require a necklace size that may be either smaller or larger than the standard size, especially when buying necklaces or chains for children. In such a case you can request your jeweler to give you the length you require.



Now that you know how to pick a necklace size, browse through our collection of lovely necklaces. At EvesAddiction.com, you can pick from our wonderful collection of celebrity jewelry, celebrity style jewelry, celebrity inspired jewelry, celebrity inspired rings and celebrity rings that are replicas of popular designer jewelry and celebrity jewelry. Find elegant necklaces from our collection of inspired jewelry, style jewelry and inspired necklaces. Our necklaces, with all their elegance, can certainly make you feel like a princess!

CHOOSING CZ CUBIC ZIRCONIA RINGS

Cubic Zirconia is a synthetically produced stone that resembles diamond in its looks and sparkle. And like the precious and semi precious gemstones, it comes in a range of gorgeous colors – pink, blue, citrine and red among others. Due to its elegance and affordability, it has of late, become a popular jewelry choice. At EvesAddiction.com, find colorful and classy cubic zirconia jewelry - cubic zirconia rings, cubic zirconia earrings, cubic zirconia necklaces, cubic zirconia pendants and cubic zirconia bracelets. Our celebrity inspired cubic zirconia rings have, of late, become a rage among the young. When choosing CZ cubic zirconia rings from EvesAddiction, the sparkle of the stones, the riot of colors and the amazing prices are sure to leave you stunned!

Set in sterling silver with rhodium finish (that prevents silver from tarnishing), our cz rings are a perfect blend of design and color. From friendship rings, eternity rings, fancy rings to lovely wedding rings, we have a wide choice of colorful cubic zirconia rings that are sure to arrest your attention. Each piece is crafted to perfection and resembles celebrity rings and designer rings.

Also browse through our wonderful collection of inspired jewelry, style jewelry, inspired rings, inspired earrings, inspired necklaces and inspired bracelets that are replicas of popular designer jewelry and celebrity jewelry. They are sure to be a feast for your eyes.

Choosing cz cubic zirconia rings at EvesAddiction.com is a pleasurable experience. You can view a large size image of your ring online, read about its features and then, place an order. Since we have an enormous cz ring collection, you are sure to find whatever size, color or style you may be looking for. Whether looking for a single stone or a combination of colorful cubic zirconia's, we offer you some of the best designs. Colorful cubic zirconia look stunning set in sterling silver, which is why our sterling silver jewelry, set with cubic zirconia, that include sterling silver rings, sterling silver earrings, sterling silver necklaces, sterling silver pendants and sterling silver bracelets, look simply out of the world!



When choosing CZ cubic zirconia rings from EvesAddiction.com, apart from the wonderful jewelry, you also find the most attractive prices. The prices of our designer inspired jewelry, designer style jewelry, designer knock off jewelry, designer inspired rings, celebrity jewelry, celebrity style jewelry, celebrity inspired jewelry, celebrity inspired rings and celebrity rings are so attractive, that you will find yourself giving excuses to buy more!

Our cz rings can make you feel as glamorous as your favorite celebrity. And for those who are looking for a wonderful ring to propose to that special someone, pick up any of our inspired rings that look just like the original. Feel like a celebrity when you propose to your girlfriend, and make her feel on top of the world!

CARING FOR YOUR CZ RINGS

CZ rings or rings made of Cubic Zirconium are highly fashionable today. These stones emerged way back in the 1930s and have today evolved to become the best available diamonds. These stones are flawlessly beautiful and are manmade to perfection. A wide range of such rings are available in the market to suit different occasions and different people. If you already have your collection of beautiful CZ rings, take the proper care to ensure that they stay brighter and nicer for longer. Here are a few tips on how one must care for their CZ rings.

Cleaning

CZ rings need to be cleaned carefully at regular intervals. The best time to clean them would be when you are planning to put them back in their case for storing after you have worn them. To clean them, use liquid dishwashing detergent mixed with a little warm water for best results. You may also clean your rings with steam. However avoid ammonia at any point of time as it may dull the luster. If your jewelry also has a rhodium finish, do not use silver polish to clean your jewelry. Use a soft cloth like flannel or a cotton cloth that is nub free for cleaning your rings.

Storing

Always store your CZ rings carefully when not in use. Keep them in a box specifically meant for the purpose. Avoid boxes with sharp edges or rough surfaces as it may scratch the stone. Instead keep jewelry in a box with a soft cotton lining. You can also use soft flannel bags for the purpose. Never keep your stones along with other jewelry items or things that may rub off against them to cause scratches. Never leave them loose in a drawer where they may damage easily. Keep individual pieces separately as far as possible.

Wearing

Finally these rings are for wearing, and do not let the business of caring keep you from wearing them. Remember that CZ rings would keep their luster and stay clean longer when they are worn regularly. This is because the body oils keep the stones clean, if you wear them frequently. However remember to apply hair spray, fragrance, and other spray cosmetics before putting on CZ jewelry. This is because sprays usually have chemicals that may damage and dull the luster of the stones.



Evesaddiction.com is the one place for exquisite sterling silver jewelry studded with beautiful stones. Opt for the best designs at the most reasonable costs. You can call the store during working hours for more details and personal assistance on the best deals.

CHOOSING THE RIGHT DESIGN

While a range of designs is available to pick from, it is important to pick one that suits your style. Remember that jewelry and especially necklaces make a statement about the person who adorns them. While a small delicate pendant reflects a soft and quiet person, a bright big sunburst may reflect a cheerful and happy person. When picking up a gift, choose a design that suits not just the receiver of the gift but also the occasion. Shapes related to Christmas, to love, marriage and friendship are all available at EvesAddiction, so pick your piece carefully.

Choosing the best quality

The quality and purity of sterling silver is another criterion that needs thorough consideration before you make a purchase. Pick jewelry that comes stamped with a fineness mark of "925" or "Sterling" or "Ster". This is an indication of the purity of the silver used. Silver necklaces at EvesAddiction are of the highest quality and are crafted from top of the line pure sterling silver. Most importantly, all pieces of jewelry are inspected for a fineness mark to ensure that the quality stays high.

Choosing the best style

When it comes to necklaces, the right length makes all the difference. However this depends on the kind of dress you are wearing and the style of the neckline. Chokers go well with strapless gowns, while sterling silver necklaces with a good pendant to match make a good buy too. These come in varied lengths, and you can check the different styles available. Most importantly choose a length that imitates the lines of the dress. You can also choose between single strand chains or multi-strand necklaces depending upon your attire. However remember not to take too much attention off you to the jewelry.

EvesAddiction.com not only has a stunning range of designs, it offers the best quality at the most reasonable prices. Buyers are advised to compare different stores before making a purchase. Purchase jewelry from reputed vendors, rather than dubious names. Also ensure that quality certificates are provided with the items.

HOW TO BUY AND CARE FOR STERLING SILVER JEWELRY

While sterling silver is a popular form of silver for jewelry, it needs to be taken good care of to ensure that it stays brighter for longer. Unlike many other metals and gemstones, however, caring for sterling silver is much easier. Purchasing sterling silver is easy too, as it is available at many outlets. However one needs to be careful to choose silver from trusted sellers who would price the items correctly. Here is more information on purchasing and caring for sterling silver jewelry.

Checking the quality

Check the quality certification of the store and the piece of jewelry before making a purchase. As per the US Federal Trade Commission, jewelry sold in the US cannot be marked or described as silver, solid silver, sterling silver, sterling, or using the abbreviation Ster. unless it contains at least 92.5 percent pure silver. Also check for the content of copper. This element is most commonly used in combination with sterling silver. While it gives silver the desired hardness, it also lends the tendency to tarnish when jewelry is exposed to air and humidity. Before purchasing jewelry look for quality certification that specifies these details.

Checking the price

Sterling silver jewelry is extremely affordable as compared to many other precious jewels. However it is important that you are not paying too much for a piece than required. The best way to find out whether you are paying right, is to compare rates from different vendors. Many take making charges on jewelry, while many vendors do not do so. Most importantly check the price of silver to ensure that you are paying the right amount.

Care for your sterling silver

The proper care, cleaning routines and good maintenance ensures that your sterling silver sparkles for longer. Store silver jewelry in special tarnish proof bags or boxes where they do not get exposed to humidity or scratches from other jewelry. Clean your silver regularly with a light detergent, preferably with one that is free of phosphate. Many people often also use toothpaste to clean sterling silver, but experts caution against it as the abrasiveness may cause scratches on the jewelry.



On much use, sterling silver develops a lovely glow, called a patina with darkened areas. While some people like the aged look of silver, many may want to restore the shine of silver with polish.

Evesaddiction.com offers the most exquisite range in sterling silver at prices that are well within budget constraints. Help is also provided on buying the right items and caring well.

CLEANING YOUR STERLING SILVER JEWELRY

Now that you have your very set of special sterling silver jewelry, you need to ensure that it stays brighter for longer. Buy your silver with care and ensure that you purchase good quality items. Here are a few tips to help you clean your silver and keep it sparkling for longer.

Understanding what sterling silver is

In the pure form, silver is very soft and difficult to mold as jewelry. Thus silver is combined with different metals to make alloys that are strong yet have a good luster. This alloy is known as sterling silver. A common metal that is used to make sterling silver is copper. While copper lends silver the desired hardness, it tarnishes easily on exposure to air and humidity. As per the US Federal Trade Commission, jewelry sold in the US cannot be marked or described as silver, solid silver, sterling silver, sterling, or using the abbreviation Ster. unless it contains at least 92.5 percent pure silver.

Using the right detergent

The right detergent must be carefully chosen to clean jewelry. Many people use toothpaste to clean sterling silver, but experts strictly advice against it. This is because toothpaste can cause scratches on the surface of silver. A mild detergent and a low abrasive that is free of phosphate must be used for the purpose. Avoid harsh detergents that may damage the surface of silver and cause it to dull.

Using the right cleaner

Many people use scrubbers or toothbrushes to clean sterling silver. While this gives desired results, prolonged use can lead to scratches that may spoil the entire look of the silver. A soft cloth or a soft sponge can be used to clean silver. A soft cotton cloth that is nub free or flannel may also be used to buff up the silver. Today chemically treated cloths like the sunshine cloth are also available for this purpose. Sterling silver dips are also available, but must be chosen with care.

The patina look

When worn over a longer period of time, sterling silver often develops a patina, which is a kind of glow combined with dark areas. While this looks good on many jewels, many people may want the luster back. If the patina is desired do not polish the silver, if it is not clean the silver and then polish it for best results.

EvesAddiction.com has a vivid range of sterling silver jewelry. This metal is not only beautiful and affordable, but EvesAddiction offers it in great patterns too. Check out the catalog for more details.

SILVER PRICES ON THE RISE

To understand the prices of silver and how they fluctuate in the market, it is important to know the sources of silver, how it is mined and how it is used every year. The precious metal has been in use for ages now, and also finds mention in the Book of Genesis. For thousands of years, the metal has been used in ornaments, utensils, for trade and in the monetary systems. While its value has been noted to be second only to gold, countries like Medieval Europe and Ancient Egypt often consider it to be more valuable than gold.

Approximately 650 million ounces of silver are mined every year. The principal sources of silver are copper, copper-nickel, gold, lead and lead-zinc ores that are obtained from Canada, Cobalt, Ontario, Mexico, Peru, Australia and the United States. Besides this, over 200 million ounces comes from scrap recycling, while about 100 million ounces of silver comes from investor selling, or government selling. This makes the total of silver to about 950 million ounces. Of all the silver that is produced, approximately 42% is consumed by industrial use, about 28% consumed by jewelry, 20% consumed by photography, 5% consumed in coins and medallions, which comprises of the available 95% of total silver every year. The 5% can comprise of either a "surplus," or an "investment demand" which in itself totaled to 42 million ounces in the year 2004.

However we seem to be running out of our reserves of silver. While the US government had reserves of over 3 billion ounces of silver in 1940, today, very little of that is left. The current price of silver is approximately 1/45th the price of gold by weight. It is considered to be 70 times the weight of copper. However silver prices fluctuate constantly with the market conditions. For example in the year 1980, the price of silver rose to an all time high of \$49.45 per troy ounce. By December 2001 the price had fallen to \$4.15 per ounce, while in May 2006, it rose again to a high of \$15.16 per ounce. This rise can be due to increased demand for the metal and short supply. However the prices are all set to rise further, as statistics reveal that the world will run out of silver totally in the next four years given the data.

SILVER JEWELRY TRENDS IN 2006

Sterling jewelry always stays in fashion, as designers find new ways to express their creativity in the metal. Whether it be the metal alone, or the metal studded with precious gemstones or silver combined with other metal, sterling silver does makes a statement all the time. Trendy, versatile, durable and most importantly affordable, this metal lends much scope for designers as they constantly experiment with it. However trends do change with time and new trends are here again for the year 2006.

The dove of peace in sterling silver has become a fashion statement today. This piece became fashionable after it was worn by many Oscar presenters and recipients in the 2004 awards. Besides Hollywood stars, the Dalai Lama and Nobel laureates own this piece of peace too. Today many non-celebrities are also purchasing it off stores to show their commitment to peace and to demonstrate their contemporary sense of fashion.

After major success of the 'Lord of the Rings', the styles of the film have reflected in jewelry too. Elaborately crafted pieces from the film are seen in items like pendants and bracelets. Charm bracelets in silver are considered fashionable too, as many women list them as the top item to gift in sterling silver. Today many high fashion women like Britney Spears, Jennifer Lopez and Hilary Duff are sporting such bracelets, often with the high profile LA brand of 'Eldorado club'.

Besides the above gifts, today many pieces in sterling silver are fashionable. Hoop earrings, neck chains, layered necklaces, wide metal ring bands, anklets and other silver ornaments dominate the lists. As for men's wear, cuff links in sterling silver, tie clips, money clips, bracelets, long or short neck chains and ID bracelets are considered fashionable.

For those considering to buy sterling silver items, it is wise to be a little cautious and shop carefully to get the best item at the best prices. Check for good quality items that stay good and last longer. Also compare prices at different stores, before deciding on what is right. The past decade has given silver jewelry its place in the global fashion scene, along with metal and diamond counterparts and what better place would be there to shop for the best items than EvesAddiction.com, the one place where fashion and quality meet to set the pulse of style.

WHICH RING FROM WHICH JEWELER

Today a wide range of rings are available in the market, and it may be difficult to decide how to go about purchasing the right ring. Here is the entire range of rings and how one should choose a good jeweler to purchase rings from.

Material

The kind of jeweler you pick up your ring from would largely depend upon the kind of ring you are looking for. Choose for specific vendors if you are looking for gold, diamond, platinum or sterling silver rings. You can also opt for rings studded with cubic zirconium, a wonderful and affordable alternative to diamonds. Rings with combinations of semi precious and precious gemstones are also available.

Price

This is another criterion that would dominate your decision on choosing a particular jeweler. Remember that designer jewelry costs much more than ordinary jewelry. Designers charge for the design and style. If you are seeking to make a style statement and want a design just made for you and are not worried about paying more for the jewelry, then designer rings may be just the choice for you. You can also opt for celebrity jewelry from celebrity stores.

Designs

Opt for a jeweler who offers a wide range of designs to choose from. The best way would be to comparison shop and check out different vendors offline and online before taking a decision. Check out the range of designer items, general items, inspired rings and celebrity rings before taking a decision. You may begin by searching on search engines like Google for a store that is near you and for one that is affordable.



Service

Good customer service is a key criterion in making a purchase. Opt for a store that offers good support on choosing a design and is helpful with advice and support. Backup and quality guarantees are a must, so opt for a store that offers these to the customer. Check out customer testimonials, or take references of friends and family before deciding on a good store.

Evesaddiction.com is one store that offers the best quality, a vivid range of designs and top of the line customer service at highly affordable prices. With an online presence and an easy to use interface, it is an easy and enriching experience to shop here. Truly, it is one place that will attract all eyes to a buying addiction.

BUYING CZ JEWELRY

People buy cubic zirconia or CZ jewelry for varied reasons. These are a wonderful substitute for diamonds and look good and sparkle just the same way. More importantly these jewels are much more affordable, allowing the interested buyer to buy varied styles and lovely designs for the price of diamonds. Prices for diamonds can run into thousands, while cubic zirconia pieces cost much less. Thus what may cost a thousand dollars in diamonds would come for just a hundred with almost the same sparkle, cut and design.

A wide range of styles, colors and designs are also available in CZ jewelry, giving the customer different shades to pick from. Many beautiful colors are available in diamond jewelry too, but these are much much more expensive than colorless diamonds. Fine CZ jewelry is available in varied shades too like blue, pink and purple and these too are more expensive than colorless CZ jewelry. However these pieces work out to be much more affordable as compared to their counterparts in diamonds. For a customer who seeking a colorful, stylish and affordable piece, CZ jewelry is the best practical consideration. One can always stay fashionable with different pieces in CZ, rather than one expensive piece of diamond jewelry.

Varied shapes from simple round, oval, square to detailed cuts are available in CZ jewelry too. For those who think that only diamonds come with detailed cuts and styles, good news is here. Technology allows for CZ stones to be cut and shaped the same way for the maximum luster. Thus princess cuts and emerald cuts are also available in these jewelry items. One can opt for CZ stones in combination with different metals like gold, silver and platinum and also in combination with other precious and semi precious gemstones like emeralds and rubies.

Today many outlets, offline and online offer CZ jewelry. While offline stores offer the convenience to touch, feel and then buy the jewelry, online stores offer the convenience of shopping at home and a global range of designs to pick up from. Retailer websites can be searched online using search engines. One can also take references from friends and family before making a purchase. Auction sites on the Internet can further reduce prices on CZ items. EvesAddiction.com is one trusted source that offers a vivid range of high quality and affordable CZ jewelry for buyers to choose from. All items come with certification of quality of the stones and guarantees too.

STORING SILVER JEWELRY

While silver jewelry is quite sturdy and does not spoil easily, the right care and proper precautions will ensure that your silver jewelry shines brighter and has a longer and lustrous life. Caring for silver jewelry is much easier and here are a few do's and don'ts about storing sterling silver.

Do's

If you wear your jewelry often, it would be good to know that it will not spoil easily. This happens because body oils help to keep tarnishing down and cleaning at a minimum.

When you are not wearing your silver ornaments, keep them in an airtight bag which is made of tarnish proof material. Plastic zip lock bags made of Mylar (turkey cooking bags) or polyethylene bags may be a good option. These bags also protect your jewelry from scratches.

As silver is not scratch proof, store it away from articles that may rub up against them. Keep them secured in a drawer inside a specific jewelry box with a soft cotton lining. Do not store them loose as they may rub against other items and tarnish or scratch easily.

Clean your sterling silver jewelry with a soft 100% cotton cloth that is nub free. Flannel cloths are a good option too for this purpose.

Don'ts

Never store your sterling silver jewelry in open air and do not expose it to much humidity or sunshine. Over an extended period of time these factors can cause your jewelry to tarnish quickly. The effect of tarnish would first come through in the form of a golden hue that slowly turns to a shade of black.

While plastic bags may be a good option for storing jewelry to protect it from humidity, avoid polyvinyl plastic bags. Also avoid plastic bags that contain sulfur compounds which can cause your jewelry to tarnish faster or stain.

Do not store your sterling silver jewelry directly on wood surfaces. This is because wood usually contains acids that can mar the finish of your silver. Oak is seen to be the worst in this category. Also, avoid storing your sterling silver with other metals, like pennies, and rubber, as these items too can cause silver to tarnish and damage.

Paper, polyester, and coarse fabrics also often contain wood fibers or synthetics that can cause tiny scratches in the surface of fine sterling silver jewelry. Dirt left over from previous cleanings can scratch the surface as well.

EVESADDICTION.COM SILVER JEWELRY

Evesaddiction.com is the one place for wonderful silver jewelry and not without reason. This store offers the most wonderful range of designs and styles at the most affordable prices. Moreover shopping online at Eves is not a difficult process at all. The site is easy to use and one can view the styles easily in the simple to use interface.

The range of jewelry available at EvesAddiction is vivid. One can opt for an entire range of bracelets, pendants, rings, necklaces and earrings from the store. Jewelry is available both for men and women. One can choose to pick up cufflinks, neck chains, inspired jewelry and designer jewelry also. Tiffany inspired jewelry is the hottest attraction at the store. Jewelry in sterling silver studded with precious and semi precious stones like CZs are also available. Traditional rings and bright novel designs are available to cater to a range of tastes and styles. Jewelry as per the birthstone is also offered for those interested in the styles.

The prices of silver jewelry at EvesAddiction are quite affordable also. High making charges are not levied and one can get excellent designs at reasonable prices. The best way to judge this would be to compare prices at various online and offline stores before deciding on prices here. There are no hidden charges involved and charges for shipping and courier are mentioned clearly when levied. The store conducts sales and offers special discounts at various occasions too. These include Memorial day sales and clearance sales, where customers get genuine discounts on products.

Finally EvesAddiction believes that good service is most important, and keeps this factor in focus. The site has been created in an easy to navigate manner. Transactions are secure on the Internet and one need not fear of their account numbers being misused. All information is confidential with the site. A help desk of support, advice and information is also put in place to assist customers in the best possible manner.

The top factors that make a good store are its range, quality, affordability and service. Evesaddiction offers all this and much more. A customer who shops once here is a customer for life at **EvesAddiction**. High quality standards are maintained right from procurement of metal, to using high end technologies and rendering top of the line products. Each product comes certified for high quality materials that are used. In case of dissatisfaction the store offers money back guarantees also.